October 2000

Recall Campaign No. 00V-XXX, SEAT BACKREST

Dear BMW Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

BMW AG has determined that a defect which relates to motor vehicle safety exists in certain 2000 Model Year R 1200 C motorcycles. Our records indicate that you are the owner of a potentially affected vehicle.

DESCRIPTION OF DEFECT

The potential defect involves the seat backrest of your motorcycle. The backrest contains a mounting bracket, which connects the backrest cushion to the adjusting bracket. It is possible for the mounting bracket, if overloaded with the backrest in the vertical position, to crack or break. If the bracket were to break, the backrest would detach from its mount. If you are leaning against the backrest when it breaks, your balance could be affected and a crash and personal injury could result.

DESCRIPTION OF REPAIR

The remedy will consist of replacing the backrest with one containing an improved mounting bracket design.

This repair will require approximately one hour and will be performed <u>free of charge</u> by your Authorized BMW center. Additional time may be required depending on the BMW center's scheduling and processing.

PRECAUTIONS

 CONTACT YOUR AUTHORIZED SMW CENTER IMMEDIATELY TO HAVE THE NECESSARY REPAIR PERFORMED AS SOON AS POSSIBLE.

- Before the repair is performed, always ride with the backrest in the horizontal, or "down", position so that it acts as a seat cushion for a rear passenger. Do not ride with the backrest in the vertical, or "up" (i.e., backrest) position.
- If you are not the sole rider of your motorcycle, please advise all other riders of these necessary precautions.

OTHER INFORMATION

If you are no longer the owner of this vehicle, we would appreciate your furnishing us with the name and address of the new owner, using the enclosed postage-paid card.

Should you have any questions about this campaign, please contact your Authorized BMW center.

We appreciate your confidence in our product, and we wish to do everything we can to retain your confidence. Should you need additional assistance, you may contact BMW Customer Relations at 1-800-831-1117, Option #6.

If the BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator of the National Highway Traffic Safety Administration, Washington, DC 20590, or call the toll-free Auto Safety Hotline at 1-888-327-4236.

BMW OF NORTH AMERICA, INC.